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| **Summary OF QUALIFICATION** | |
|  | * An experienced writer, researcher and translator. * Experienced coach and teacher for both children and adults * Solution-focused orientation, creative and resourceful * Fully bilingual in English, Hebrew. Conversational Arabic and basic Italian. |

**EMPLOYMENT HISTORY**

| Nov 2015- Present | **Coach, translator, editor** | @ REMARKable Online Learning |
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| Sep 2016 –  Present | **Supply Teacher** | *Leo Baeck school and Robins Hebrew Academy, Toronto* |
| Mar 2011 –  Aug 2016 | **Teacher, History and Hebrew Grades 6 and 3** | *Bialik Day School, Toronto* |
| Jan 2011- Aug 2013 | **Supply Teacher** | *Bialik Day School, Robbins Hebrew Academy, Toronto* |
| Mar 2006 –  Jan 2007 | **HR Placement Manager** | *EO HomeCare,*  *Toronto* |
| Jul 2004 –  Mar 2006 | **Project Manager** | *ComScore SurveySite,*  *Toronto* |
| Jan 2004 –  May 2004 | **Senior Research Manager –**  **F/T contract position** | *Ipsos-Reid,*  *Toronto,* |
| Dec 2002 –  Oct 2003 | **Consultant** | *Phase-5,*  *Toronto,* |
| Sep 1998 –  Dec 2002 | **Research Associate** | *Environics Research Group, Toronto,* |

**SELECTED Experiences**

**RESEARCH CONSULTATION**

* Worked with project directors to design custom projects, questionnaires, consulted on methodologies and analytical techniques, and presented the results to senior management.
* Supervised summer interns and provided in-house training.
* Coordinated International syndicated research activities within 30+ countries.

**TEACHING / COACHING**

* Taught and designed lesson plans in private day schools in English, Math, Jewish bible studies, Sociology and other subjects. Designed creative lesson plans that are used in the entire system.
* Conducted private tutorials at institutional settings and at home.
* Coached students with learning exceptionalities, special needs and disabilities.
* Coached clients on weight loss and maintenance of a healthy lifestyle. Designed and implemented assessment tools and coached and mentored clients for periods up to 2 years.

**RECRUITING/SOURCING/PLACEMENT MANAGEMENT**

* Teamed up with a business investor to create a new division – dedicated to placing personal-care providers such as senior caregivers, nannies, companions, and personal nurses.
* Sourced clients and candidates through advertising and networking efforts.
* Interviewed candidates both face-to-face, and phone pre-screening and managed contacts

**PROJECT MANAGEMENT**

* Composed Social Values reports, and contributed to International market segmentation strategies.
* Wrote qualitative and quantitative research reports, presentations, and recommendations to client list includes: Microsoft, GM, Health Canada, Hospital for Sick Children, and other large clients.
* Conducted qualitative interviews with high profile professionals (doctors, surgeons, senior executives, etc.), and attended focus groups.
* Wrote project proposals – outlined background and objectives, and devised research methodology, budget and timeline schedules. Designed research instruments and online studies.

**EDUCATION**

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| **2000** | University of Alberta, Edmonton, Alberta - MA Sociology, specialized in Sociological Theory and methodology. Thesis on School to Work Transitions of Humanities Graduates |
| **1998** | University of Toronto, Toronto, Ontario  Survey Research Methods, Field Methods (Graduate Seminars). |
| **1995** | University of Alberta, Edmonton, Alberta - BA Sociology. |

**AWARDS and RECOGNITION**

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| Mar 2000 | * + - * Contributed to “Better Happy than Rich? Canadians, Money and the Meaning of Life” (Viking, 2000) by Environics’ president Michael Adams. |
| Sep 1995 –  May 1997 | * University of Alberta Graduate Scholarship. |
| Apr 1994 & Apr 1995 | * Dean’s Honors List, Faculty of Arts, University of Alberta |